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THE EDGE
WHAT EVERY
GEN-Y EXEC
SHOULD KNOW

APRIL 24, 2009

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40 UNDER 40

OC'S MOST SUCCESSFUL YOUNG
ENTREPRENEURS AND EXEC



OC'S 40 UNDER 40

They are among Orange County's brightest professionals who have achieved a level of success that takes some people a lifetime. A brilliant attorney. A producer for one of Southern California's top-rated morning news shows. A music producer. A creator of one of the most popular online games. And they make up this year's crop of 40 Under 40.



RICK SMETANKA

PARTNER, HASKELL & WHITE LLP

hwcpa.com

AGE 40 One word comes to mind when describing Smetanka: generous. As partner at Haskell & White, he develops plans with clients to benefit nonprofits, offers discounted services for nonprofits, guides publicly traded companies through increasingly complex regulations, and is leading the expansion of the firm to San Diego.

WHAT HE HOPES TO BE DOING IN 10 YEARS: "I will continue training the next generation of CPAs, helping nonprofit and for-profit clients and boards develop and implement sustainable business models, and finding new ways to be significant."